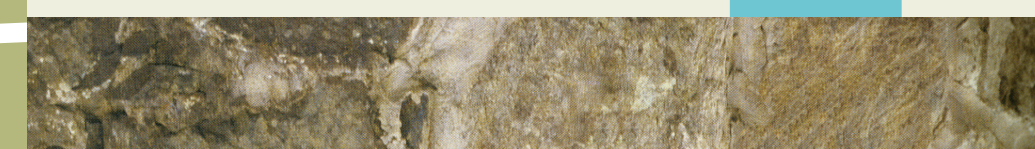


Annual Report 2004 - 2005

Ann Arbor District Library

Expanding Our Landscapes.....

..... building branches, programming, services, circulation, community partnering



“ *I am impressed and pleased that the current Library administration has vigorously pursued plans to improve library facilities and programs that were formulated soon after World War II.*

I feel honored to have played a part in this ongoing process.

Ann Arbor has one of the greatest public library systems in the country, serving a community that expects and appreciates excellence. ”

Homer Chance

Library Director, 1951-1977



Homer Chance at Downtown Library expansion in 1957

branches e • x • p • a • n • s • i • o • n



Board of Trustees

front row l to r:

Margaret Leary, Treasurer

Edward Surovell, President

Barbara Murphy, Vice President

David Cabill, Secretary

Back row l to r:

Rebecca Head

William H. Kincaid

Connie Greene

Vision

The Ann Arbor District Library provides collections, programs, and leadership to promote the development of literate and informed citizens through open and equal access to cultural, intellectual, recreational, and information resources.

Mission

The existence of the Ann Arbor District Library assures public ownership of print collections, digital resources, and gathering spaces for the citizens of the library district. We are committed to sustaining the value of public library services for the greater Ann Arbor community through the use of traditional and innovative technologies.

Values

- *Excellence in customer service*
- *Providing, supporting, and advocating access for all*
- *Acting with initiative, creativity, and flexibility*
- *Working together, with enthusiasm and optimism, to reach goals*
- *Responsible stewardship of resources*



Ann Arbor District Library

*I*t has been both an active and productive year at the Ann Arbor District Library.



Planning for future expansion to meet the needs of our dynamic community has been our focus this year. Construction began on our newest library, the Pittsfield Branch, which is scheduled to open in the spring of 2006. We purchased property in northeast Ann Arbor for a future building to replace the Northeast Branch, and began the search for an architect and construction manager to develop this site. Much of the year was spent preparing for the July 2005 premiere of the Library's new automation system and website, aadl.org. We also signed new contracts with the two Library staff bargaining units. . . It's been quite a year.

While all of these activities were in process, the Library and its staff continued to provide its award-winning service, and the Library's reputation as an Ann Arbor destination spot continued to grow. The community's use of the Library soared. Circulation increased at a pace faster than ever before, and visits to our website, program attendance, Internet use, and building visits rose to levels never before seen in Library history.

Speaking as President on behalf of the Library's Board of Trustees, it has been a pleasure for all of us, and for the Library's staff, to serve our community with the broad and expanding range of services that the Ann Arbor community expects from its library.

We all look forward to an exciting year ahead.

Edward Surovell
Edward Surovell, President

president's letter



With the newly constructed Malletts Creek Branch flourishing, AADL began concentrating on plans for the new branch library on Oak Valley Drive, scheduled to open in 2006.

Groundbreaking occurred on October 29, 2004 and the future branch was named the **Pittsfield Branch**. Adjacent to Ann Arbor's Ice Cube, the branch will be a one story building of approximately 14,600 square feet.

Looking to the future, the Library also purchased a 4.34 acre site in the southwest corner of Traverwood Drive and Huron Parkway. This will be the location for a new Northeast Branch and has a target opening date of 2008.

Improvements were also made in the Downtown Library with a **free meeting space** for area organizations and a new **vending area**.



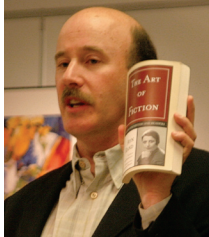
building e • x • p • a • n • s • i • o • n



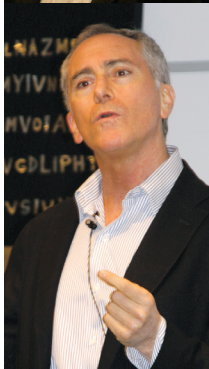
Attendance at teen programs skyrocketed this year as the Library's **Mario Kart** and other game tournaments brought teens to the buildings.



Several nationally known personalities visited AADL this year. Former *New York Times* editor **Joseph Lelyveld**; *MADtv*'s **Debra Wilson**; *Stone Reader* documentary filmmaker **Mark Moscowitz**; Pulitzer Prize winner **A. Scott Berg** and National Book Award winner **Kevin Boyle** were among the presenters at AADL's diverse events.



Youth programs saw hundreds of youngsters attending the summer **Magic Carpet Mornings** at Liberty Plaza, as well as summer reading, storytimes and other youth events.





Circulation of Library materials increased over thirty-three percent to shatter previous records and surpass the 3 million mark for the first time in Library history.

There were also substantially more visits to Library buildings; increased use of the Library website; more individuals attending computer classes and Library programs; and skyrocketing sign-ups for the Summer Reading Program.



Staff spent much of the year working with Innovative Interfaces, Inc., provider of integrated library automation systems, preparing for AADL to replace the outdated circulation and online catalog system. Premiering in July 2005, the new system debut was planned to coincide with a new website designed by the award-winning creative studio Skidmore Inc.



services



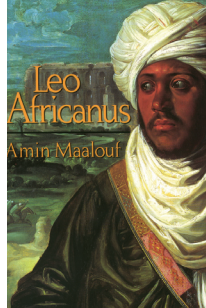
Audio Books became the newest forms of accessible Library material during 2004/05. With just a point and a click, Library users had hundreds of titles available to them through their home computers.

Scanning for the new online digital collection **pictureAnnArbor**, featuring photos gathered from the Washtenaw County area, also began this year.



Live television broadcasts of Library events on Community Television Network and opportunities for youth to read to a dog from **Therapaws** were also among the several new services introduced this year.





*L*eo Africanus, by Amin Maalouf, was chosen for the 2005 **Ann Arbor/Ypsilanti Reads**. AADL collaborated with the Ypsilanti District Library, University of Michigan, Ann Arbor Public Schools, a host of area businesses, educational institutions and community organizations for a three-month celebration of the theme, **Cultural Treasures of the Middle East**.

In addition to its own events and activities, AADL created a Library Pavilion at the 2nd annual **Ann Arbor Book Festival**. Public, University and Special Libraries of Washtenaw County exhibited and presented lectures, plays, readings and a celebrity spelling bee at the Pavilion to promote awareness of library opportunities and resources to the public.

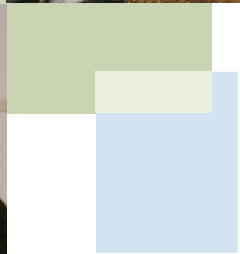


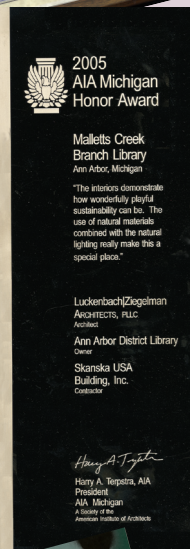
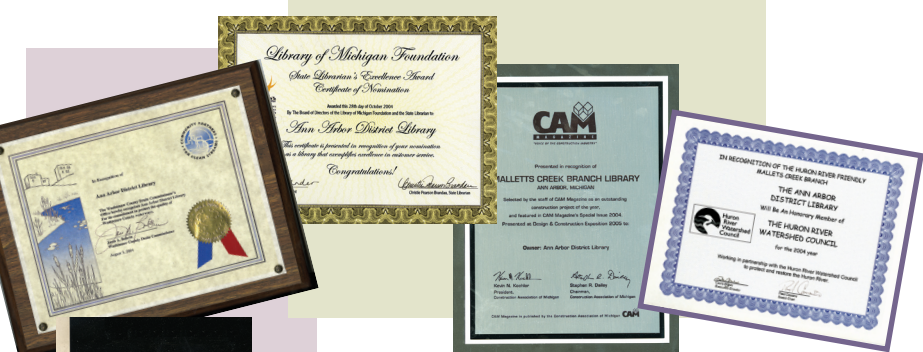
community



A visiting delegation from **Ann Arbor's Sister City of Tübingen, Germany** was treated to a delightful reception at the Downtown Library as part of a tour of the city. Tübingen's Lord Mayor Briggitte Russ-Scherer mingled with Library Director Josie Parker, Ann Arbor Mayor John Hieftje and other dignitaries in an event that will be remembered for years.

The **Ann Arbor Blues and Jazz Festival**, the **Kerrytown BookFest**, the **Washtenaw County Solar Tour** and the **Ann Arbor Summer Festival** were four of several established annual Ann Arbor events that elected to hold programs at AADL.





In October 2004, AADL, Troy Public Library and the Portage District Library were honored with awards by the Library of Michigan Foundation at the Michigan Library Association Conference. AADL was presented with a **Library of Michigan Foundation Citation of Excellence**—one of the most prestigious library awards in Michigan.

AADL received the honor for environmentally-friendly branch expansion projects achieved within its authorized millage; the creation of innovative new services; analysis of internal processes to restructure collection development policies and procedures; an organized plan for training every employee in customer service principles and the impressive growth in community collaborations.

Other awards include the **American Institute of Architects of Michigan Honor Award for Sustainability** for the design by Luckenbach | Ziegelman Architects PLLC of the Malletts Creek Branch; design awards for **AXIS**, the AADL teen brochure designed by Skidmore Studios; national and state design awards for the work of AADL graphic designer Rachel Levenberg; and *The Ann Arbor News* bronze **People's Choice** awards for best place for Kids under 12 and Best HotSpot (*Wired*).



awards

*L*ibraries are increasingly in the national news—and we welcome the community awareness this brings to the challenges facing public libraries. As we strive to remain responsive and relevant, we find ourselves precariously balanced between generations, some whose modes of communication are blogs, email, and IM, the others engaging us in discussions on the virtues of the card catalog. How do we look to the future in response to the needs of all of these avid library users and loyal supporters?



The key is in the planning. Over the past year, your Library Board and Staff have asked you to serve as sounding boards and participate in surveys and focus groups when we developed a strategic plan, offered new services, designed branches, or overhauled aadl.org. We seek your involvement through conversations with you, whether those are face-to-face or by blog, letter, phone call, or email.

Our asking and your answering are vital, but more important, and more informing, are your asking and our answering. Last year we placed patron comments, questions, and suggestions online with our responses concerning everything from parking, circulation receipts and fines to storytime hours and title selections. Accountability is humbling.

As we make decisions concerning the growth and expansion of library services and facilities, we are responding to what we learn from our work with you and what we glean from the many ways the collections and buildings are used every day.

Our community counts on management decisions that will sustain a fine library system. The Board and Staff work hard to deliver on that expectation every day, valuing your input.

We thank you for caring so much.

A handwritten signature in black ink that reads "Josie Parker". The signature is fluid and cursive.

Josie Parker, Director

director's letter



Library staff provide quality service and are active locally, statewide and nationally.



Seventeen staff members, representing departments throughout the AADL system, participated in the Annual United Way Day of Caring. Using this event to focus on community needs, the staff spent a late summer day doing yard work and cleaning at the IHN/Alpha House homeless shelter.



Fall is the time for the annual staff training day. One hundred and ten staff members spent a day learning about national publishing trends, area businesses, local literacy efforts and AADL's strategic initiatives.

AADL staff efforts were also visible in national and state library associations and publications. Information and Access Systems Manager Eli Neiburger and Teen Services Librarian Erin Helmrich co-authored an article on Library Game Tournaments for teens for the national journal *Voice of Youth Advocates* (VOYA). Many staff members were elected, appointed or invited to serve as chairs, committee members, members of governing boards or conference presenters for the American Library, Public Library, Michigan Library and Music Library Associations.



aadl staff roles



The Friends continued to maximize giving to the Library while minimizing expenses. Even as we worked to rebuild our fund balance for emergencies, we were able to grant the Library \$85,000 while adding an additional \$10,000 gift for the new Pittsfield Branch, to be awarded over the next two years.



The Book Shop, our main fundraising source, open September to May, continued to have significant sales increases. Branch book carts, which we stock, witnessed significant sales increases as well. We also started an organized effort to sell some items on eBay. To show our appreciation for our membership we instituted a book limit policy for future Preview Nights.

The Friends are particularly grateful for all our volunteers who, during this past year have given us over 4500 hours of service. Volunteers are the backbone of our Book Shop operations, and vital to some of our less well-known efforts, such as Homebound Deliveries and the Read While You Wait program. Our success depends upon their devotion and hard work.

This past year Friends funds helped support the Summer Reading Program, the Zelda Fitzgerald Exhibit, Library Staff Day, Ann Arbor/Ypsilanti Reads programs, buses for the second-grade round-up program, prizes for the Mario Kart program, and the Library Annual Report.

I have enjoyed the privilege of serving as president of the Friends over the last year, working with an energetic and innovative Board; Diane Clark, our enterprising Book Shop Director; and the phenomenal Library staff.

Eric D. Owen

Eric D. Owen, President

friends of aadl

Donors

General AADL Collection

Ellie Cox
William W. Currie (in memory of
Mary Beth Doyle)
Barb Foster
Nora Maloy (in memory of
Robert Teeter)
Agnes Miner
Jeanne and Tom Ogle
(in honor of Linda G. Cramer)
Richard Shafer (in memory of
Robert B. Shafer and
Jeanne Westerdale Shafer)
St. Nicholas Philoptochos Society,
No. 7007

Youth Collection

Jeanne Chesky (in honor of
Julie Miettinen)
Bill and Jean Gosling
(Malletts Creek collection)

Fine Art Collection

Ladies' Library Association
Motawi Tileworks

Branch Expansion

Maria Tendero

General Gift Fund

Ann Arbor Women Artists
(refurbishment of Library
display cases)
Sahag Avedisian
Earl Barr
Robert Bruce Dunlap Memorial
Awards Fund (teen short story
writing contest)
Rachel Erdstein (in memory of
Douglas Robert Bock)
Phyllis and Dave Grummon and
Family (in memory of Beth K. Clark)
noodles & company
Pfizer Community Grant
(“Stories to Go” kits for youth)
Plumbers and Pipefitters,
Local No. 190

Laurie Griffith Zimmerly Memorial Fund

James and Teresa Dezazzo
(in memory of Janet Chown)
Andrea and Bruce Laidlaw
(in memory of Janet Chown)
Roger and Pat Tucker
(in memory of Janet Chown)

Marcy Westerman Ann Arbor District Library Fund for Youth Programs

Arthur and Cyrlena Aldrich
Bill and June Allman
Anna Marie and Ron Austin
Katy Baetz-Mathews
Daniel and Barbara Balbach
Michael and Jane Barrett
Terri Bartholomew
Miyoko and David Bassett
Jack and Jane Bender
Stanley and Nancy Bidlack
Carl and Pauline Binder
Jane and Waite Bohne
Elizabeth Bollenbacher
C.E. and Olivia Bottum
Paul and Anna Bradley
Ellen Brashares
Judith Brown
Mary and Bill Browning
Barbara Bryant
Helena Buning
Barbara Carr
Susan Carr and Chad Speight
Dr. Wayne and Melinda Colquitt
Amy and Ken Colton
Betty Cook
George and Connie Cress
Jean Crump
Carol Dasse
Jean and John Debbink
Robert and Barbara Debrott
Sam and Ivanice Denicolo
Margaret Dewar and Glenn Nelson
Margaret Dewey
Dickens School PTO
Virginia Donahey
John Etter
Paul and Mary Fancher
Joseph Feely
Muriel Feely
Pat and Kathy Feely
D. Craig and Melinda Finger

Robert and Lolita Fisher	Irene Olencki
Madge Forrey	Steven and Nancy Palmquist
Bernard and Enid Galler	Josie and Robert Parker
Florence Garrigus	Kathleen and William Parker
James Gibbs	Judith and Marvin Pasch
Clement Gill	Beth and Don Percy
Nan Gill	Christopher and Carol Percy
William Gosling	Ethel Polsdofers
Lewis and Mary Green	David and Doris Ponitz
Jean Gregg	Dr. John Porter
Dale and Barb Greiner	Jeanne Ransom
Janet Hall	Robert and Marcia Redlaczuk
Gordon and Margaret Hansen	Harold and Linda Rex
Theodore and Naomi Harrison	Jerry Robbins
Robert Hill	Elizabeth Robson and Robert Carr
Virginia Hunt	John Rosemergy
Gloria Hunter	Mr. and Mrs. John Rudolph
Jerold and Tanya Israel	Alvin and Janice Rudsill
James and Janette Jackson	Carole and Mitchell Rycus
Eric and Mary Anne Jaeger	Richard and Heidi Schaefer
Betty Jensen	Stephen and Laurie Schram
Mildred and Arthur Johnson	Hazen and Shirley Schumacher
James and Kathleen Johnson	Jean Scott
Catherine Kemling	Richard Shafer
Virginia and Robert Klauer	Eleanor Shaw
Donald and Doris Kraushaar	James and Mary Shaw
Dr. Kathy Laing	Frances and Scott Simonds
John and Peggy Laird	Don and Eva Smith
Mary Jean Lane	Scott and Nina Smith
Jerold and Judith Lax	Yoshihide and Kazuko Soeya
Tyler Leach	Mary Stadel
Sue Leong	Ann and David Staiger
Daniel and Kay Long	Gloria Stapp
Malcolm Lowther and Joan Stark	Gayle Steiner
Nancy and Phil Margolis	Scott and McDonna Street
Mike and Zelma Marich	Walter and Patricia Strickland
S. and H. Matsuoka	Nancy Sudia
Robert and Betsy Lynn Maxwell	Frank and Carolyn Tarzia
Virginia McKeachie	Rossi and Gary Taylor
Mediacom (Darin, James, Curt and Kathleen)	Janet and Ronald Thiesing
Joan Meese	Ned and Mary Jane Thomson
Patricia and Elbert Mitcham	Helen Tibbals
Dick and Margaret Moehl	Angela Vila
Milton and Dolores Moore	Robin and Harvey Wax
Dr. George Morley	Judith Westerman and Edward Silver
Julia Morris	Judy Westerman's Book Club
Mary Jane Niemann	Marcy Westerman's Book Club
John and Cindy Nordlinger	Nancy Williams
Susan Nordlinger	Noel Winkler
Pat O'Brien	Phyllis Wright
Jeanne and Tom Ogle (in memory of Jane Moore Wilson)	Benjamin and Frances Wylie
	Carole and Raymond Zakrzewski

Community Partners

Alaska Coalition
Ann Arbor Area Community
Foundation
Robert Bruce Dunlap Memorial
Awards Fund
Ann Arbor Art Center
Ann Arbor Blues and Jazz Festival
Ann Arbor Book Festival
Ann Arbor Chinese Center of
Michigan
Ann Arbor Chinese Dance School
Ann Arbor Civic Theater
Ann Arbor News
Ann Arbor Public Schools
Ann Arbor Storyteller's Guild
Ann Arbor Street Art Fair
Ann Arbor Summer Festival
Ann Arbor Symphony
Ann Arbor Women Artists
The Ark
ART PRO TEM
Barnes and Noble Booksellers
Bello Vino
Bentley Historical Library
Borders Books and Music
City of Ann Arbor
Community High School Jazz Band
Community Television Network
Consortium for Arab Arts
Domino's Pizza
DWOT Productions
Exotic Cuisine and Bakeries
Folk Art International
Friends of the Ann Arbor District
Library
Friends of the University of
Michigan Libraries
Gerald Ford Library
Great Harvest Bread Company
HKO Media
Huron Valley Watershed Council
IMDiversity.com Asian American
Village
Jewish Community Center
Kerrytown District BookFest
Ladies' Library Association
League of Women Voters
Main Street Area Association
Mediterranean Market
Mervyn's
Michigan Shakespeare Festival
Michigan Television
Michigan Theater
National Association for Multicultural
Education, Michigan Chapter
Neutral Zone
Nicola's Books
noodles & company
Peace Neighborhood Center
Quality 16 Theaters
Shaman Drum Bookstore
South University Area Association
State Street Area Association
Therapaws
University of Michigan
UM Center for Chinese Studies
UM Center for Middle Eastern and
North African Studies
UM Center for Russian & East
European Studies
UM Council for Disability Concerns
UM Department of Jazz
UM Exhibit Museum of Natural
History
UM Health System
UM International Institute
UM Knight-Wallace Fellows
Journalists
UM Matthaei Botanical Gardens and
Nichols Arboretum
UM Libraries
UM Office of Lesbian, Gay, Bisexual
and Transgender Affairs
UM School of Information
UM Special Collections Library
University Musical Society
WAAM
Washtenaw Community College
Washtenaw County Library for the
Blind and Physically Disabled
Washtenaw County Sustainable
Buildings Tour
WCBN-FM
Wizzywig Collectibles
Ypsilanti District Library
Zeitouna
Zingerman's

partnerships

Statistics

COUNT & CIRCULATION

DISTRICT POPULATION SERVED	155,611
REGISTERED CARDHOLDERS	72,455
NEW LIBRARY CARDS ISSUED	10,553
CARDHOLDERS AS A PERCENT OF THE POPULATION	46%
PATRON COUNT (8% increase)	1,293,233
HOURS OPEN TO PUBLIC	3,628
DAYS OPEN TO PUBLIC	354
VISITS TO WEBSITE (24% increase)	5,496,353
Average hits per day	15,610
SYSTEMWIDE YEARLY CIRCULATION (33% increase)	3,234,113
Malletts Creek (37% increase)	460,644
(last year included Loving Branch)	
Northeast (12% increase)	366,354
West (12% increase)	340,193
Outreach (9% increase)	11,091
Phone renewals (previously counted with Downtown)	112,287
On-line renewals (previously counted with Downtown)	956,252
Downtown (41% increase including renewals)	987,292
CIRCULATION PER CAPITA	20.8
TOTAL REFERENCE QUESTIONS	101,719
NUMBER OF PROGRAMS OFFERED	1,182
TOTAL PROGRAM ATTENDANCE (14% increase)	51,309
SUMMER READING GAME	
Children enrolled (1% increase)	4,554
Teens enrolled (572% increase)	1,365
Adults enrolled (14% increase)	1,622
COMPUTER TRAINING CLASSES ATTENDANCE	
(26% increase)	2,277



CIRCULATION & COLLECTIONS

SYSTEMWIDE CIRCULATION		
	by Most Popular Materials	% increase/decrease
Books	943,938	32% increase
Youth Books	531,959	20% increase
DVDs	427,278	120% increase
Compact Discs	365,433	33% increase
Videos	168,117	14% decrease
Youth Paperbacks	140,682	29% increase
Youth Videos	126,024	1% decrease
Youth DVDs	118,286	146% increase
Paperbacks	107,115	21% increase
Magazines	86,417	34% increase
COLLECTIONS		
ADULT MATERIAL SYSTEMWIDE		
Books	232,780	
Compact Discs	21,959	
Videos	6,401	
DVDs	10,779	
Audio Books on Cassette	4,753	
Cassette Tapes	999	
Audio Books on CD	2,888	
Language Materials	1,166	
Art Prints	477	
CD-ROMs	216	
Archived Materials	1	
YOUTH MATERIAL SYSTEMWIDE		
Books	102,411	
Videos	3,641	
Audio Books on Cassette	2,148	
Compact Discs	1,988	
DVDs	3,274	
Kits	1,022	
CD-ROMs	508	
Audio Books on CD	785	
Cassettes	250	

DOWNTOWN LIBRARY
343 South Fifth Avenue
Ann Arbor, MI 48104

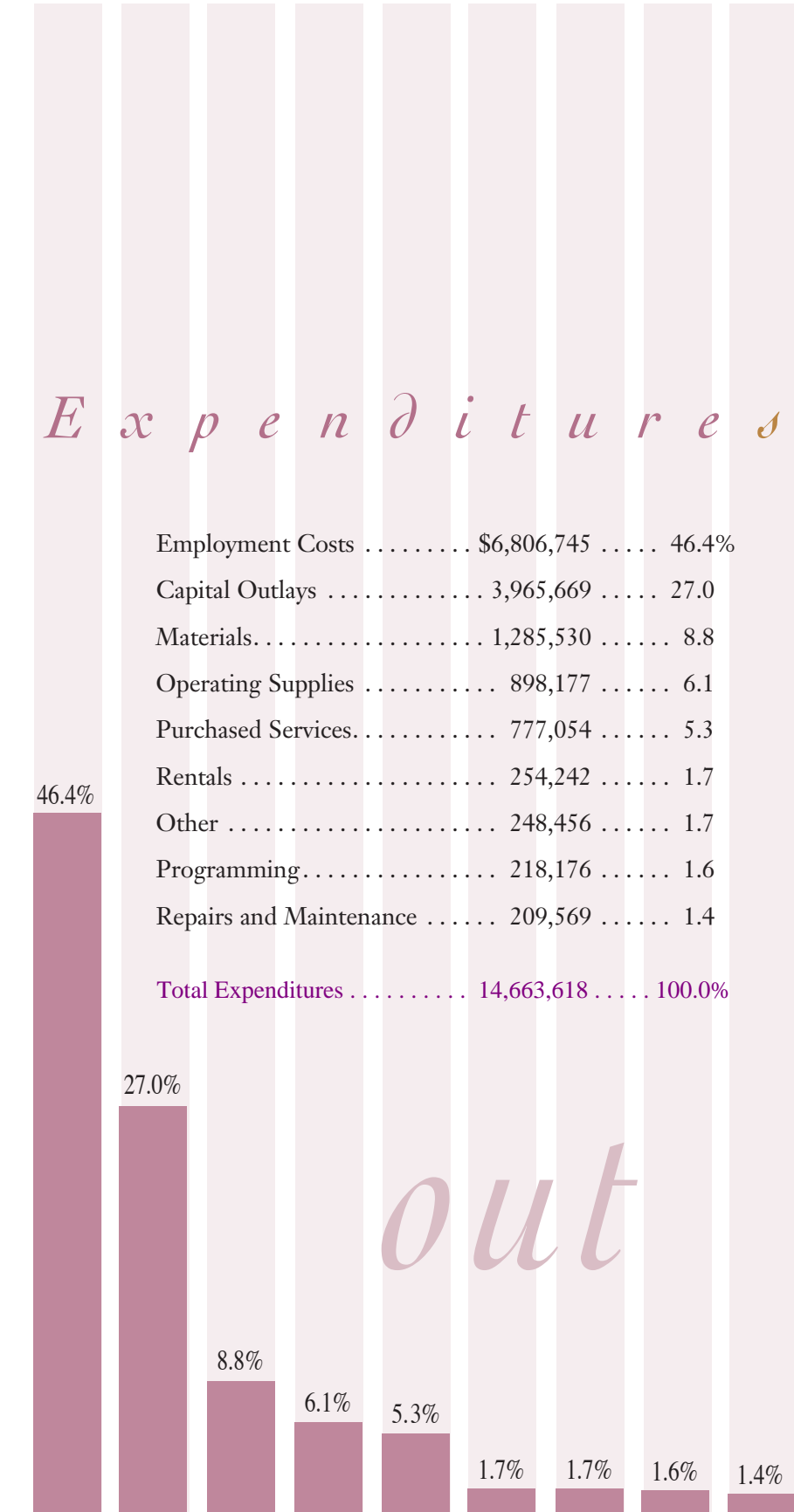
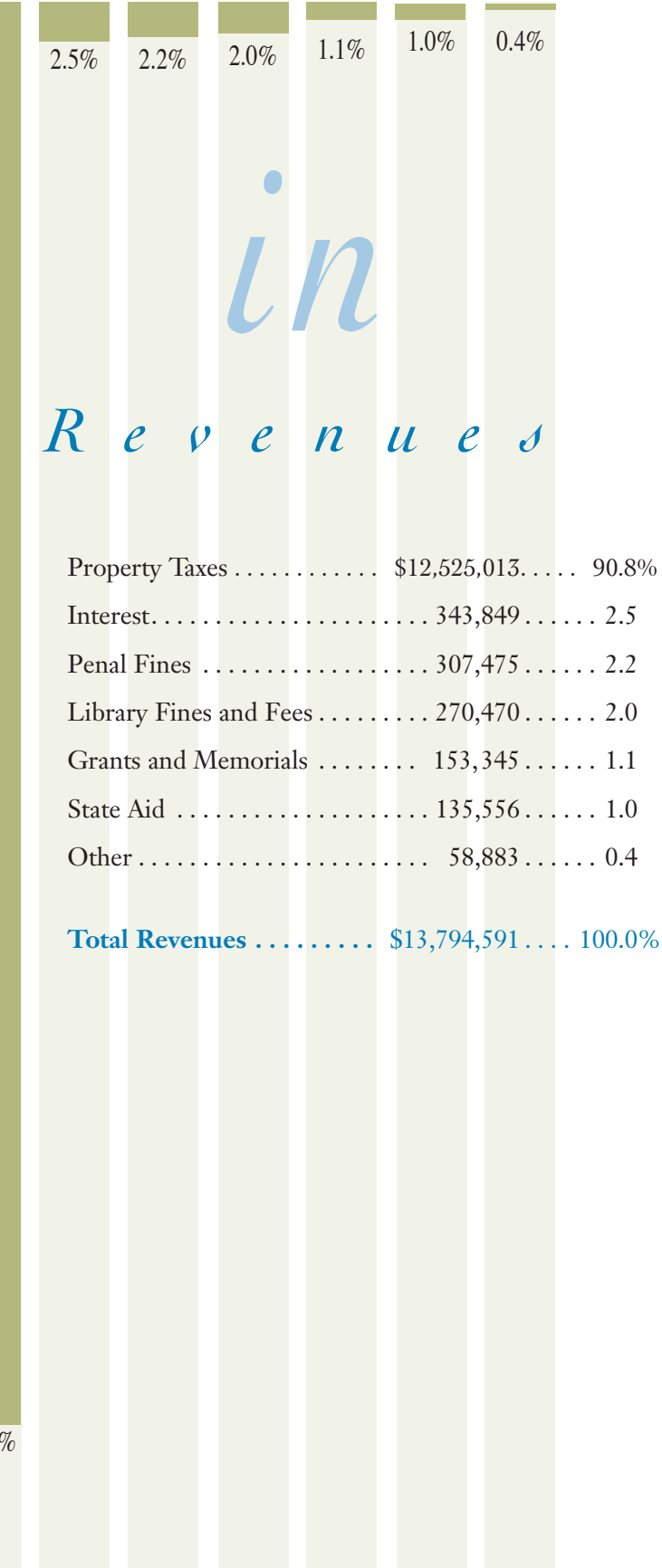
MALLETTS CREEK BRANCH
3090 East Eisenhower Parkway
Ann Arbor, MI 48108

NORTHEAST BRANCH
2713 Plymouth Road
Ann Arbor, MI 48105

WEST BRANCH
2503 Jackson Road
Ann Arbor, MI 48103

734.327.4200
aadl.org

Ann Arbor District Library



increased *e · x · p · a · n · s · i · o · n*

financial report july 1, 2004 - june 30, 2005